

# PRIVACY POLICY



## INTRODUCTION

ElevateNPT (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.elevatenpt.com] (the “Site”), and your rights in relation to that information.

By using our Site, you agree to the practices outlined in this Privacy Policy. If you do not agree, please do not access or use the Site.

### 1. Information We Collect

We may collect the following types of information when you visit our Site:

#### A. Personal Information You Voluntarily Provide

- Name, email address, phone number, and other contact details you submit via form (e.g., contact, newsletter signup, consultation requests)
- Any messages or inquiries you send us through the Site

#### B. Automatically Collected Information

We may use cookies and analytics tools (such as Google Analytics) to collect:

- IP address and general location
- Browser type and device
- Pages visited and time spent on the Site
- Referring website

### 2. How We Use Your Information

We use the information we collect to:

- Respond to your inquiries or requests
- Schedule consultations or services
- Send occasional updates, resources, or newsletters (if you opt in)
- Improve the user experience and performance of our website
- Monitor website security and functionality

We do not sell, rent, or trade your personal information to third parties.

### 3. Cookies and Tracking Technologies

We use cookies and similar technologies to personalize your experience and analyze web traffic. You can adjust your browser settings to disable cookies, but doing so may affect your ability to use certain features of the Site.

### 4. Third-Party Services

We may use third-party tools and services to operate our website and communicate with users (e.g., Google Analytics, Mailchimp, Calendly). These services may collect data per their own privacy policies. We recommend reviewing the privacy policies of any third-party platforms linked from our Site.

## **5. Data Retention**

We retain your information only as long as necessary to fulfill the purposes described in this Privacy Policy, comply with legal obligations, or resolve disputes.

## **6. Your Rights**

- Depending on your location, you may have the right to:
- Access or correct the personal data we hold about you
- Withdraw consent at any time (e.g., unsubscribe from emails)
- Request deletion of your personal information

To exercise these rights, contact us at: [info@elevatenpt.com](mailto:info@elevatenpt.com)

## **7. Data Security**

We implement reasonable security measures to protect your information. However, no system is completely secure. By using the Site, you acknowledge the risk of data transmission over the internet.

## **8. Children's Privacy**

Our services and content are intended for adults. We do not knowingly collect data from children under 13. If we learn that we have collected personal data from a child without verified parental consent, we will delete it promptly.

## **9. Updates to This Privacy Policy**

We may update this Privacy Policy periodically. Changes will be posted on this page with a revised effective date. We encourage you to review this page regularly.

## **10. Contact Us**

If you have questions or concerns about this Privacy Policy or our data practices, please contact:

ElevateNPT

Email: [info@elevatenpt.com](mailto:info@elevatenpt.com)

Website: [www.elevatenpt.com](http://www.elevatenpt.com)